

BUSINESS LEADERS FORUM

Diane Irvine

Date: March 31, 2010



We are very excited to have Diane Irvine, President, Chief Executive Officer and Director of Blue Nile, Inc., as our speaker this month.

As Chief Executive Officer, Diane Irvine is focused on executing Blue Nile's strategic growth plan while continuing to build on the success of the Company's retail operations. Ms. Irvine oversees all aspects of the business, ensuring that operations are aligned with Blue Nile's ongoing commitment to the Company's customer value proposition.

Ms. Irvine joined Blue Nile in December 1999. Prior to her appointment as CEO, she served as the CFO for seven years and assumed the position of President in February 2007. In this capacity, she provided leadership for the business and drove strong revenue growth and enhanced profitability for Blue Nile. She was responsible for the successful management of the Company's financials through the market downturn of the so-called dotcom bust, eventually leading Blue Nile to profitability and taking it public in 2004.

Before joining Blue Nile, Ms. Irvine spent five years as Vice President and Chief Financial Officer of Plum Creek Timber Company, Inc., a timberland management and wood products Company. During her tenure, she oversaw \$750 Million in acquisitions and led the transition of Plum Creek from a Public Company to a Real Estate Investment Trust.

Ms. Irvine spent 13 years at Coopers and Lybrand LLP, where she worked in various capacities, most recently as a partner. At Coopers and Lybrand, she specialized in corporate tax, tax-planning, consulting and compliance. While with the firm, she was awarded the prestigious Coopers and Lybrand Commitment Award.

Ms. Irvine is a founding board member of the Fulcrum Foundation, an organization that provides financial support for all Catholic schools in the Archdiocese of Seattle. Ms. Irvine holds a B.S. in Accounting from Illinois State University and holds an M.S. in Taxation from Golden Gate University.

Ms. Irvine is a happily married mother of two girls, ages 11 and 18, and one son, age 13.

I look forward to seeing you on March 31st. Please RSVP to Kaila Trout at 206-343-2323 or via email at kt trout@mcmnw.com.

Sincerely,
John W. Meisenbach

Time: 7:15 am

Contact person:
Kaila Trout
206-343-2323

Contact person e-mail:
kt trout@mcmnw.com

[RSVP Now](#)



Location Details

Fairmont Olympic Hotel Congress Room

- [MCM Website](#)
- [Directions to The Fairmont](#)

To remove your name from our mailing list, please [click here](#).

MCM | 1325 Fourth Ave., Suite 2100 | Seattle, WA 98101 | Phone: 206.343.2323 | Fax: 206.343.4181